

SPONSORSHIP AND EXHIBITION PACKAGE



SAFE, HEALTHY, AND
PRODUCTIVE WORKPLACES:

Learning from Research and Practice



JUNE 1-3, 2017

UNIVERSITY OF BRITISH COLUMBIA, VANCOUVER, BC

POSSIBLE SATELLITE LOCATIONS:
UBC OKANAGAN (KELOWNA), UNIVERSITY OF NORTHERN
BRITISH COLUMBIA (PRINCE GEORGE)



Academic Sponsors





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BOOKING FORM Please contact Tonya Hyde, Conference Secretariat (conference@cirpd.org) or call 1-800-872-3105 Ext 100 or in Vancouver 604 684-4148 Ext 100	12



Scientific Co-Chairs

- **Izabela Z. Schultz** – Professor, Coordinator, Vocational Rehabilitation Counselling, Department of Educational and Counseling Psychology and Special Education, University of British Columbia
- **Robert J. Gatchel** – Professor, Director of the Center of Excellence for the Study of Health and Chronic Illnesses, University of Texas Arlington

Scientific Committee

- **Joan Bottorff PhD, RN**, Professor, School of Nursing, University of British Columbia
- **Ken Craig**, Professor Emeritus of Psychology, University of British Columbia
- **Arla Day PhD**, Professor, Industrial/Organizational Psychology, Saint Mary's University
- **Clermont Dionne PhD**, Professor, Department of Rehabilitation, Faculty of Medicine, Laval University
- **Alba Fishta, MD, MPH**, Federal Institute for Occupational Safety and Health (BAuA)
- **Douglas Gross PhD**, Professor, Department of Physical Therapy, University of Alberta
- **Erica Frank MD, MPH**, Canada Research Chair Tier 1 in Preventive Medicine and Population Health, Professor, School of Population and Public Health, University of British Columbia.
- **Rob Gründemann PhD**, Professor, Research Centre for Social Innovation, University of Applied Sciences Utrecht.
- **Karen Jacobs EdD**, Clinical Professor, Program Director, Occupational Therapy, Boston University
- **Vicki Kristman**, Assistant Professor of Epidemiology and Scientist in Injury and Disability Prevention, Lakehead University
- **Catherine Loughlin PhD**, Canada Research Chair in Management, Sobey School of Business & CN Centre for Occupational Health and Safety, Saint Mary's University
- **Karin Maiwald**, Adjunct Professor, Faculty of Medicine, Department of Family Practice, University of British Columbia
- **Linda Miller OT (C), OTD**, Clinical Assistant Professor, Department of Rehabilitation Medicine University of Alberta
- **Fergal O'Hagan PhD**, Assistant Professor, Department of Psychology, Trent University
- **Georgia Pomaki PhD**, Instructor, Pacific Coast University for Workplace Health Sciences
- **Peter Smith PhD**, Scientist and Research Chair in Gender, Work and Health, Institute for Work and Health, Senior Scientist, Institute of Medical Science, University of Toronto
- **Shannon Wagner PhD MSc BA**, Professor and Chair, School of Health Sciences, University of Northern British Columbia
- **Marc White PhD**, Clinical Assistant Professor, Dept. of Family Practice, University of British Columbia
- **Kelly Williams-Whitt PhD**, Associate Professor in the Faculty of Management, University of Lethbridge



Program Planning Committee

- **Terrance Bogyo MBA, CRCC - Co-Chair**, Consultant, Workers compensation, occupational health and disability management; Former, Director, Corporate Planning and Research, WorkSafeBC
- **Marc White PhD - Co-Chair**, President, CEO, Canadian Institute for the Relief of Pain and Disability
- **Terri Aversa**, Health and Safety Officer, Ontario Public Service Employees Union
- **Normand Côté**, Vice President and Practice Leader, Organizational Psychology, Ontario
- **Nina Hansen**, Director, Occupational Health & Safety and Climate Change, BC Federation of Labour
- **Monica Herrera**, Clinical Lead, Disability Programs, Workplace Health – Fraser Health Authority
- **Philip Hinds MD**, Medical Advisor, WorkSafeBC
- **Steve Horvath**, President and Chief Executive Officer, Radiation Safety Institute of Canada
- **Dave Keen**, Executive Director, Workplace Health, Fraser Health & Workplace Health Call Centre
- **Karin Maiwald**, Regional Practice Lead, Research Department, Interior Health
- **Linda Miller OT (C)**, President/Ergonomist, EWI Works
- **Georgia Pomaki**, Manager, Mental Health Specialists, Wellness, Disability & Life, Manulife Financial

Participating Organizations and Sponsors

Bronze Level Sponsor

- WorkSafeBC

Media Sponsors

- Business in Vancouver
- Work Journal

Participating Organizations

- BC Federation of Labour
- Canadian Association of Occupational Therapists
- Canadian Association for Research on Work and Health
- Canadian Centre for Occupational Health and Safety
- Canadian Physiotherapy Association
- Centre for Research on Work Disability Policy
- Excellence Canada
- Human Resources Management Association
- Institute for Safety, Compensation and Recovery Research
- National Union of Public and General Employees
- Psychosocial Rehabilitation/Réadaptation Psychosociale Canada
- Realize (formerly Canadian Working Group on HIV and Rehabilitation)
- Total Worker Health® - CDC/NIOSH
- Vocational Rehabilitation Association of Canada



Major Sponsorship Levels

BENEFITS OF SPONSORING

- Have your name noticed and your organization remembered by high-level decision-makers and policy-makers
 - High visibility on the official website.
 - High-level recognition in promotional material.
- Be recognized for supporting this important provincial public health initiative.
- Showcase your initiatives to a targeted audience.
- Achieve cost-effective exposure and branding direct to your target audience, culminating in face-to-face meetings with peers and key stakeholders.

PLATINUM SPONSOR - \$35,000

“Highest profile, visually rich, front of mind exposure ”

As a Platinum Sponsor of the Conference, your organization will enjoy the highest level of exposure offered within your category (Government, Organization, Industry).

Benefits include:

- 10 complimentary Conference registrations
- Complimentary Exhibitor Booth with first choice of location in the Exhibition Area*
- Listed as Platinum Sponsor with the boldest organization name and logo in all Conference print and electronic material (Government, Organization and Industry)
- First choice of advertising space in the Conference Program Book **
- Largest logo on Conference on-site signage
- Web banner advertisement on prominent pages of the Conference website
- Inclusion of up to 3 pre-approved inserts in the Conference bag
- Full page color advertisement in conference e-program booklet
- Largest logo on delegate kit
- Discounted Registration Rates for your organization’s members

* Sponsors will be contacted by the Conference Secretariat to facilitate provision of this benefit

** Sponsors must indicate their advertising space preference at the time of submitting their Booking Forms to facilitate provision of this benefit.



GOLD SPONSOR - \$25,000

“Collaborative, value added partnership”

Gold Sponsors of the Conference receive an excellent level of exposure through a range of media.

Benefits include:

- 6 complimentary Conference registrations
- Complimentary Exhibitor Booth and priority choice of exhibition space at the Exhibition Area* after the platinum level sponsors have made their selection
- Listed as the Gold Sponsor with the second largest organization name and logo in all Conference print and electronic material (Government, Organization, Industry)
- Logo posted on Conference website, with link to your organization homepage
- Organization logo on Conference Welcome Signage
- Second largest size logo imprinted on delegate kit
- Inclusion of one pre-approved insert into the delegate kit
- Complimentary ¾ page colour advertisement in conference e-program booklet**
- Second largest logo on delegate kit
- Discounted Registration Rates for your organization’s members

* Sponsors will be contacted by the Conference Secretariat to facilitate provision of this benefit.

SILVER SPONSOR - \$15,000

“Superb cost-effective marketing”

An excellent cost effective package that ensures your organization name is prominently displayed during the entire Conference.

Benefits include:

- 4 complimentary Conference registrations
- Complimentary Exhibitor Booth with priority choice of exhibition space at the Exhibition Area* after the platinum and gold level sponsors have made their selection
- Listed as the Silver Sponsor with the third largest organization name and logo in all Conference print and electronic material
- Logo posted on Conference website, with link to your organization’ homepage
- Organization logo on Conference Welcome Signage
- Third largest size logo imprinted on delegate kit
- Complimentary ½ page colour ad in conference e-program booklet**
- Discounted Registration Rates for your organization’s members

* Sponsors will be contacted by the Congress Secretariat to facilitate provision of this benefit.



BRONZE SPONSOR - \$10,000

“Excellent cost-effective value”

Benefits include:

- 2 complimentary Conference registrations
- Complimentary Exhibition Booth with priority choice of exhibition space at the Exhibition Area* after the platinum, gold and silver level sponsors have made their selection
- Listed as the Bronze sponsor with the fourth largest organization name and logo in all Conference print and electronic material
- Logo posted on Conference website, with link to your organization homepage
- Organization logo on Conference Welcome Signage
- Fourth largest size logo imprinted on delegate kit
- Complimentary ¼ page color ad in conference e-program booklet**
- Discounted Registration Rates for your organization’s members

* Sponsors will be contacted by the Conference Secretariat to facilitate provision of this benefit.

HOSPITALITY SPONSORSHIP OPTIONS

Evening Reception - \$8,500

The Welcome Reception sets the tone for the rest of the meeting. Put your unique stamp on the Conference as a host of this event. The Welcome Reception will take place the evening of [Date TBA] and all delegates will be invited to enjoy food and beverages.

Benefits include:

- Recognition as a Sponsor in the Conference Program Book
- Recognition as a Sponsor on the Conference website
- Organization logo and Conference logo prominently displayed in multiple locations at the Welcome Reception
- Organization brochure or “invitation to attend” inserted in delegate satchels Conference Abstract Book
- Recognition on banners bearing your company name
- Receive acknowledgement during the function.



Lunch Sponsor - \$7,500

Each day of the conference delegates will be able to partake in a catered Lunch in proximity to the meeting rooms and exhibit area (Main Conference Site) providing an opportunity for delegates to mingle in the exhibit area.

Benefits include:

- Recognition as a Sponsor in the Conference Program Book
- Recognition as a Sponsor on the Conference website
- Organization logo and Conference logo prominently displayed in multiple locations at the Welcome Reception
- Recognition on banners bearing your company name
- Receive acknowledgement during the function.

Coffee Breaks - \$5,000 per break

Demonstrate your company's hospitality by sponsoring the twice daily tea and coffee breaks taking place within the Exhibition Hall.

Benefits include:

- Recognition as a Sponsor in the Conference Program Book and Conference Website
- Sponsor's corporate signage/literature may be displayed on the refreshment stations within the Exhibition
- Table signs featuring the company name and logo displayed on each refreshment station
- Recognition announcement by chairperson at sessions before the refreshment break



Exhibitor Information

The Poster and Exhibition Area provides significant networking opportunities for participating exhibitors at the Main Conference Site. The Poster and Exhibition Area will take place [Time and Dates TBA]. Lunch and refreshment breaks will take place in close proximity to all room sessions to ensure maximum exposure.

The daily lunch and refreshment breaks will afford the opportunity to make one-on-one contact with stakeholder leadership, academic researchers, and stakeholder organization representatives.

For complete information on the **Safe, Healthy, and Productive Workplaces: Learning from Research and Practice** conference and the benefits of exhibiting, please contact the Conference Secretariat at the Canadian Institute for the Relief of Pain and Disability at 1 (800) 872-3105 or email conference@cirpd.org.

Enhance your Exhibit with These Exposure Opportunities For Your Company

Would you like to increase your company's exposure at the **Safe, Healthy, and Productive Workplaces: Learning from Research and Practice** conference? We offer exhibitors a number of additional options such as sponsorship of the business centre, refreshment breaks, opening reception, and more.

Exhibitor Rates

- **\$2,500 - Government / Health Authorities/ Corporate (not participating in sponsorship program)**
- **\$1,000 - Professional / Labour Organizations / Non-Profit Organizations**

The 2017 Safe, Healthy, and Productive Workplaces conference exhibitor receives the following:

- Table/display space (for table top or free-standing exhibit)
- Includes registration for 2 delegates
- Listing on Conference 2017 website
- Listing in the Safe, Healthy, and Productive Workplaces Conference Program

For More information contact the Conference Secretariat:

Tel: 1 800 872-3105 Fax: 604 684-6247 E-mail: conference@cirpd.org

We welcome your organization's participation in conference activities.

If you would like to suggest other ways in which your organization can be involved in the Conference, please contact the Conference Secretariat. The packages listed above can be tailored to incorporate new ideas into the available options.



Conference Participation

Sponsors are not entitled entry into the Conference sessions or the social events unless full registration and/or the relevant social tickets have been offered as part of the Sponsors' packages.

Conference Cancellation and Medical Insurance

The organizers recommend delegates insure themselves for any loss of fees/deposit and other expenses associated with attending the conference including travel insurance. The policy should include loss of fees/deposit through cancellation of your participation in the Conference, or through cancellation of the Conference, loss of international/domestic air fares through cancellation for any reason, loss of tour funds through cancellation for any reason including airline or related services strikes, failure to utilize pre booked arrangements due to airline delay, or any other reason, medical expenses, loss or damage to personal property, additional expenses and repatriation should travel arrangements have to be altered.

Conference participants attending out of province or delegates attending from other countries are advised to secure medical coverage for the duration of their visit.

The Conference Organizers do not take any responsibility for any participant failing to arrange their own insurance.

About the Canadian Institute for the Relief of Pain and Disability

The Canadian Institute for the Relief of Pain and Disability (CIRPD) is a volunteer-based charitable organization dedicated the prevention and relief of pain, pain suffering and disability. Since its inception in 1986, it has held over 25 international, national and provincial conferences with a mandate to reduce the gap between what is known from high quality research and what is done in training, policy and practice. CIRPD provide free public access educational webinars on current research in the area of disability prevention, disability management. work productivity and chronic pain.

In the near future, CIRPD will be launching the Health and Work Productivity Portal to help stakeholders find credible high quality research and educational resources to inform decision-making relevant to disability prevention, disability management and work productivity, and support curricular development relevant to the continuum of undergraduate, graduate and continuing professional education.

Further information about CIRPD can be found on its website: www.cirpd.org

Booking Form

Please contact Tonya Hyde, Conference Secretariat at conference@cirpd.org or call 1-800-872-3105 Ext 100 or in Vancouver 604 684-4148 Ext 100.



Sponsorship Details

Sponsor Guidelines

Sponsors participate on the understanding that:

- Sponsors' funding will facilitate the successful planning and promotion of the Safe, Healthy, and Productive Workplaces: Learning from Research and Practice Conference in addition to subsidizing the costs of videoconference, creation of online enduring program resources, program production, publications, etc.
- Sponsors' exposure and acknowledgment is facilitated by credits and as entitlements listed in the Conference Program.
- Sponsors' funding are not expended on any entertainment incurred which is incidental to the activities of the Conference.
- Provision of banners, transparencies and any other promotional material is the responsibility of the Sponsor.
- Color reproductions will be as close to the specified color as possible when printed.
- All sponsorship funds are provided as unrestricted educational grants (see Conference website's sponsorship section for policy).

For assistance in planning your social function, please contact the Conference Secretariat who will be able to assist you in all areas of event management.

It would be appreciated if organizing separate social functions for participating delegates you could ensure that their events are not held at the same time as the scheduled Conference social functions. For easy reference these scheduled events are as follows:

- Welcome Reception
- Lunch
- Breaks

These dates and times will be available well before the Conference to assist Sponsors in their own marketing and social planning.

Conference Logo

The Conference logo is available for Sponsors to use in their own promotions, however, all use must follow the strict guidelines as set by the Conference Secretariat and is subject to approval. All artwork and printing specifications must be cited before production.